

**ISMS BOARD ACTION**  
**04/05/2019**

**RESOLUTION 02.2019-34 (A-19), MOTIVATIONAL SLOGAN FOR ISMS**

**Adopted Substitute Resolution 02.2019-34 (A-19) in lieu of Resolution 02.2019-34 (A-19), as follows:**

- 1           RESOLVED, that the Illinois State Medical Society develop a slogan, for use
- 2 across the Society's marketing and communications materials, to help establish an
- 3 active and inclusive brand identity for ISMS and encourage member recruitment,
- 4 retention, and engagement.