

ILLINOIS STATE MEDICAL SOCIETY

**Resolution 02.2019-34
(A-19)**

Introduced by: Nestor A. Ramirez, M.D., M.P.H., ISMS Member

Subject: Motivational Slogan for ISMS

Referred to: Council on Communications

1 Whereas, ISMS members can be sometimes passive in their involvement or
2 commitment to the organization; and

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4 Whereas, appealing to their ideals can reanimate their support and participation;
5 and

6
7 Whereas, the ISMS pilot plan restructuring of the Annual Meeting and of the
8 geographical trusteeships is an effort which need all the help it can get; and

9
10 Whereas, a catchy and motivational slogan can be of great assistance in obtaining
11 these goals; therefore, be it

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13 RESOLVED, that in all print and electronic materials disseminated to the
14 membership, the prospective members, the affiliated groups and any advocacy contacts
15 include the collective slogan “ISMS: We Believe”; and be it further

16
17 RESOLVED, that the badges for all official ISMS functions have attached a
18 small ribbon stating the individual slogan “ISMS: I Believe”; and be it further

19
20 RESOLVED, that our ISMS issue inexpensive lapel pins with the logo and the
21 individual slogan for distribution to the members.

Fiscal Note:

Ribbons: Average cost estimate of \$0.25/ea.

Lapel Pins: Average cost estimate of \$1.25 per simple lapel pin

Existing ISMS policy related to this issue:

None