

off the charts

isms

The scoop for practice managers, brought to you by the Illinois State Medical Society

April 21, 2009

Contents

[1. Looking for Information on the Red Flags Rule?](#)

[2. A Lunchtime Rx for your Practice](#)

[3. ISMS President at ILMGMA Summer Conference](#)

[4. Let ISMS serve as your Patient Education Resource](#)

[5. ISMS and You!](#)



Illinois
State
Medical
Society

1. Looking for Information on the Red Flags Rule?

The Federal Trade Commission (FTC) has determined that health care practices are “creditors” simply by billing patients after the time of service. This means that your practice may need to implement an identity theft prevention program by **May 1, 2009**, to comply with the “Red Flags Rule.” Not to worry, ISMS can help!

Visit the Red Flag [Toolkit](#) on the ISMS [web site](#) to determine whether the Red Flags Rule applies to your practice and to learn what’s required for compliance. These resources are a members-only benefit but member-managers, the practice managers of ISMS members, are eligible to receive their own login ID to access the password protected portions of [ISMS online](#). [Click here](#) to request your username and password.

ISMS members and member-managers can also participate in a one-hour Red Flags compliance webinar sponsored by ISMS affinity partner [Solveras Payment Solutions](#). This complimentary webinar

is offered on Wednesday, April 22, 2009 from Noon-1:00 PM and Thursday, April 23, 2009 from 3:00-4:00PM.

All participants will receive a sample written compliance policy that they can implement in their practices. [Click here](#) to register.

Did you know that May is National Stroke Awareness Month? Its goal is to raise public awareness to reduce stroke risk, increase symptom recognition, and improve the quality of life for the 6 million stroke survivors in the United States. Visit the National Stroke Association's [web site](#) for more information and to download free education materials.

2. A Lunchtime Rx for your Practice

The [Lunchtime Rx](#) Webinar Series is moving full steam ahead. Next up, a [session](#) steeped in helpful tips to prepare front office staff to exceed the expectations of patients. Listed below is the complete Lunchtime Rx schedule.

Each webinar features a presentation followed by a question-and-answer session. The Series is *free* of charge for ISMS members and their staffs. Physicians are eligible to earn 1 AMA PRA Category 1 Credit™ for attending select webinars. Qualifying sessions are indicated below with an asterisk. Each webinar also qualifies as 1 continuing education unit (CEU) for Certified Medical Manager (CMM) renewal. [Click here](#) for more information or to register.

Lunchtime Rx Webinar Series Menu

May 7, 2009:

Prepare Your Front Staff to WOW Your Patients

***June 11, 2009:**

Maximizing the Use of Electronic Health Records

July 9, 2009:

How to Market Your Practice on a Dollar a Day

***August 13, 2009:**

Medicaid Billing and Compliance Issues

September 10, 2009:

Strategies for Working with Multiple Physicians

***October 8, 2009:**

Disaster Readiness for Physician Practices

November 5, 2009:

Business Intelligence and the Secrets of Best Run Practices

***December 10, 2009:**

Stark Law and Technology Donations

3. ISMS President at ILMGMA Summer Conference

This week at the annual ISMS [House of Delegates](#) meeting, Dr. James Milam, an OBGYN from Lake County, will officially take the reins as ISMS President. One of his first duties representing ISMS will be addressing attendees at the Illinois MGMA [Summer Conference](#), May 14-15, 2009. Dr. Milam will offer his insights into the ways that ISMS and the ILMGMA can work together to, “Survive and Thrive in 2009.”

Visit the ILMGMA [web site](#) for a complete conference schedule or to [join](#).

4. Let ISMS Serve as your patient education resource

ISMS is dedicated to protecting the public health and educating Illinois' patients about the advantages of proper medical care. Visit the "[For Patients](#)" section on the ISMS [web site](#) for a complete list of patient education resources including the highly acclaimed [Personal Decision Brochure](#) and the [Personal Health Record Pamphlet](#).

Many documents are available in both English and Spanish and most documents are available for free download. ISMS members can also order copies for distribution in their offices. Tap into this valuable resource today!

5. ISMS and You!

There has never been a more important time for your practice to partner with ISMS. The Society fights for the issues affecting your bottom line including physician reimbursement and medical litigation reform. When your physician employer joins ISMS you'll discover the resources, educational opportunities, professional services and management tools that help enhance your practice. Your entire office will realize the full value of an investment in ISMS membership.

Visit the [Practice Manager's Network](#) on the ISMS [web site](#) to find information about the benefits you'll receive when your physician employer is an ISMS member.

Contact [Off the Charts](#) with questions, to request a login for ISMS online, or to find out if your physician employer is currently an ISMS member.

Let us know how we can make *Off the Charts* more useful to you.
Please send your comments to offthecharts@isms.org.