

Exclusive Sponsorship Opportunities

ISMS Annual Meeting



April 20-22, 2012



**Illinois
State
Medical
Society**

NOTE - There will be no exhibit hall this year.



**Illinois
State
Medical
Society**



Letter from the President

Dear ISMS Supporters:

I would like to ask for your support of the Illinois State Medical Society (ISMS) Annual Meeting on April 20-22, 2012. The meeting will take place at the Oak Brook Hills Marriott Resort in Oak Brook, IL. As a preferred supporter, I want to give you the first opportunity to participate.

There are a number of ways your organization can be involved with ISMS and support our statewide network of physicians. Our membership consists of more than 12,000 members and is the largest and most influential advocate for physicians and their practices in Illinois. Enclosed you will find the detailed sponsorship items that are available. Due to a shortened schedule, there will be no exhibit hall this year; however, some options allow exhibit space at specific events. See the descriptions for more details.

The 2012 ISMS Prospectus, which includes several other sponsorship and exhibitor opportunities, will be sent out shortly. I wanted to give you this first look at one of our largest annual events. Regular updates on this information will also be available at www.isms.org. These opportunities will sell out fast, so don't wait!

Please contact Felicia Robinson with any specific questions at feliciarobinson@isms.org or by phone at 312-853-1625. We look forward to your participation.

Sincerely,

Wayne V. Polek, M.D.
President

ISMS Annual Meeting Description

Date: April 20-22, 2012

Location: Oak Brook Hills Marriott Resort - 3500 Midwest Road, Oak Brook, IL

This is a premier sponsorship opportunity! More than 200 Illinois physician leaders will gather at the Oak Brook Hills Marriott Resort in Oak Brook, IL, for the ISMS Annual Meeting. This activity will be open to ISMS members only. There will be a kick-off boxed dinner on Friday evening, a continental breakfast as well as two designated coffee breaks on Saturday. This year there will not be an exhibit hall, but each of these sponsorships will allow for a table in a designated area. These opportunities will go fast so please sign up right away!

Sponsorship opportunities include: Kick-Off Boxed Dinner, Continental Breakfast, Refreshment Breaks, and Internet Café

Sponsor Schedule

Friday

4:00 p.m. – 5:00 p.m.	Apple-a-Day distribution
4:00 p.m. – 7:00 p.m.	Internet Café
5:00 p.m. – 6:00 p.m.	Sponsor registration and/or booth set-up
6:00 p.m. – 7:00 p.m.	Kick-Off Boxed Dinner

Saturday

7:00 a.m. – 8:00 a.m.	Continental Breakfast
7:00 a.m. – 8:00 a.m.	Apple-a-Day distribution
7:00 a.m. – 4:00 p.m.	Internet Café
9:00 a.m. – 10:00 a.m.	Refreshment Break
12:15 p.m. – 1:30 p.m.	ISMIE Luncheon
1:30 p.m. – 2:00 p.m.	Coffee & Dessert Break

Sunday

7:00 a.m. – 8:00 a.m.	Apple-a-Day distribution
7:30 a.m. – 11:30 a.m.	Refreshment Break
7:00 a.m. – 12:00 p.m.	Internet Café

KICK-OFF BOXED DINNER

Cost: \$3,500

Kick start the 2012 Annual Meeting with a bang at this year's Friday Night Kick-Off Boxed Dinner. Rest assured that your support will keep Illinois physician leaders energized throughout the evening. In addition, your company will be recognized as a supporter of the Friday night dinner.

Sponsorship includes:

- Exhibit space near event area.
- Recognition in onsite materials such as signage.
- Tent cards with company name and logo placed at each table.
- Company logo on signage and promotional materials.
- Post-conference attendee mailing list (in excel format only).

INTERNET CAFÉ

Cost: \$3,000

The Internet Café is a sponsorship that provides internet access to conference attendees in a high-traffic area at the ISMS Annual Meeting. Your company will have maximum exposure as the café allows attendees the opportunity to stay connected with colleagues, friends and family throughout the duration of the conference.

Sponsorship includes:

- Opportunity to network with attendees at the café throughout the entire meeting.
- Company logo displayed as screensaver for each monitor in the Internet Café.
- Company logo prominently displayed on sign in the Internet Café.
- Option for company to provide mouse pads, pens or note pads with logo at computer stations.
- Post-conference attendee mailing list (in excel format only).

CONTINENTAL BREAKFAST

Cost: \$2,000

Help attendees jump-start Saturday morning and increase your company's visibility by providing the most important meal of the day.

Sponsorship includes:

- Exhibit Table to network with attendees near breakfast area.
- Company logo on signage and promotional materials.
- Acknowledgement during brief welcome announcement and speaker introduction.
- Tent cards with company name and logo placed at each table.
- Post-conference attendee mailing list (in excel format only).

APPLE-A-DAY

Cost: \$1,500

Provide attendees of the ISMS Annual Meeting with a healthy snack to keep them energized throughout the Annual Meeting. Your company logo will be prominently displayed next to a barrel of apples that will be provided for attendees each day of the Annual Meeting.

Sponsorship includes:

- Barrel of apples available for attendees near registration area each day of the Annual Meeting.
- Signage recognizing company as Apple-A-Day Sponsor.
- Option to network with attendees. Have a member of your team distribute fruit to attendees.

REFRESHMENT BREAK SPONSOR

Cost: \$1,500 (Limit 2)

As the refreshment sponsor, your company will enjoy maximum exposure while attendees circulate and network during refreshment breaks at the event.

Sponsorship includes:

- Exhibit table near refreshment break.
- Company name and logo on event banner or sign that is prominently displayed near the break area.
- Option to distribute cups and beverage napkins with your company's logo. *Your company will supply materials, which are subject to approval by ISMS.*

COFFEE AND DESSERT SPONSOR

Cost: \$1,000 (Limit 1)

As the coffee and dessert sponsor, your company will enjoy maximum exposure while attendees circulate and network during breaks at the event.

Sponsorship includes:

- Exhibit table near break area.
- Company name and logo on event banner or sign that is prominently displayed near the break area.
- Option to distribute cups and beverage napkins with your company's logo. *Your company will supply materials which are subject to approval by ISMS.*



ISMS Annual Meeting
2012 Sponsorship Application

Next page.



ISMS Annual Meeting
April 20 - 22, 2012
Oak Brook, IL



**Illinois
State
Medical
Society**

Company Contact Form

INSTRUCTIONS: (Please print or type)

Main Contact Information

Please print clearly. Information provided below will appear in event materials as listed.

Primary Contact Name _____

Company _____

Address 1 _____ City _____ State _____ Zip _____

Address 2 _____ City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____ Web site _____

Name Badge Information

1. Representative: _____

2. Representative: _____

3. *Representative: _____

CANCELLATION POLICY: In the event it is necessary for a sponsor or company to cancel their agreement, a full refund (less a \$100 processing fee) will be made for requests postmarked no later than April 1, 2012. No refunds will be made on cancellations postmarked after April 1, 2012. Cancellations must be received in writing from the authorized company representative and mailed to the ISMS office.