

# ISMS Leadership Conference

BCBSIL



# Transparency--Why the Discussion?

- **As consumers pay more out-of-pocket, they “should” want information**
- **Physicians and Hospitals say “they” want information...but concerned about public reporting**
- **Employers view transparency as an essential component of consumer engagement**
- **Policymakers may mandate transparency**

# PPO Physician Pay-for-Performance Goals

## Encourage and Reward

### quality, cost effective medical care.

- Promote evidence-based care
- Involve physicians, hospitals and other health care professionals in the design and implementation of the programs
- Collaborate with national organizations, public and private purchasers
  
- The structure will allow for continuous evolution of the program.
- Develop programs that align payment methods with the goal of improving quality of care
- Performance-based reimbursement will be implemented through differential fee schedules.
- Initially, program components will measure and encourage improvement in quality, cost efficiency, and administrative indicators.

# BCBSIL Practitioner Profile

## Clinical Quality Indicators

### Preventive Screening

- Breast Cancer Screening
- Cervical Cancer Screening
- Colorectal Cancer Screening
- Chlamydia Screening for Women

### Diabetes

- Hba1C for Diabetics
- Diabetic Nephropathy Screening
- Lipid Panel for Diabetics
- Diabetic Retinal Exam

### Childhood Immunization

- Varicella-Zoster Virus (VZV)
- Measles, Mumps And Rubella

### Drug Compliance

- Compliance with Anti-Hypertensive Drugs
- Compliance with Levothyroxine
- Compliance with Lipid-Lowering Drugs

### Musculoskeletal

- X-Ray Prior To Knee MRI
- X-Ray Prior To MRI or CAT Scan For

### Lower Back Pain

- Osteoporosis Screening for Fractures

### Antibiotic Use

- Management of Viral URI Without Antibiotics
- Use of First Line Antibiotics for Patients with Acute Sinusitis

### Medication Monitoring

- Hepatic Enzyme Monitoring for Statin Use
- LFTs and Blood Counts for Patients Initiated on Carbamazepine or Valproic Acid

### Ophthalmology

- Visual Field Tests for Glaucoma Patients
- Compliance with Glaucoma Medications
- Avoidance of Postoperative Complications After Cataract Surgery

### Heart Disease

- Treatment of Coronary Artery Disease: Lipid Panel

### Other

- Radiation Therapy Following Breast Conserving Surgery

### Avoidance of Complications (Risk-Adjusted)

- Total Hip Replacement
- Total Knee Replacement
- Cholecystectomies and Appendectomies

# Potential P4P Pilot Program Measures

## **Cost Efficiency**

- ETG efficiency score

## **Pharmacy Indicators**

- Generic Utilization                      Formulary Compliance

## **Electronic connectivity**

- Electronic prescribing                      Electronic medical records
- Participation in Illinois Foundation for Healthcare Quality program to implement EMR
- Use of registries to manage care, i.e., Bridging Care Planner Program

## **Administrative Efficiency**

- Electronic claims                      Duplicate claim submissions

## **Recognition/specialty commendation**

- Board re-certification                      NCQA Recognition Programs, BTE,
- Specialty-specific programs that require that the physician meet specified performance thresholds, such as Osteopathic Clinical Assessment Program

**E-fILL**

**E-prescribing for ILLinois**

**BCBSIL**



# Today's Prescribing Issues

## *Too Much Information*

- 17,000 brand and generic medications currently available<sup>1</sup>
- Up to 20 label changes or safety warnings per month from the FDA
- The average physician office deals with 16 different health plans rules<sup>2</sup>

## *Too much Paper*

- Physicians wrote 3.27 billion prescriptions in 2004 and this number is expected to increase 27% in 2010<sup>3</sup>
- Pharmacists make 150 million calls/year to MD offices<sup>4</sup>

## *Too Many Mistakes*

- One quarter of patients in 4 adult primary care practices in MA experienced an adverse drug event and about one in eight of those events (13%) were serious<sup>5</sup>
- Acknowledged prescription errors inside and outside the hospital increased 243% from 1983 to 1998<sup>6</sup>
- 61% of consumers fear being given the wrong medication<sup>7</sup>

<sup>1</sup>Institute for Safe Medication Practices

<sup>2</sup>Medical Group Management Association

<sup>3</sup>National Association of Chain Drug Stores

<sup>4</sup>Institute for Safe Medication Practices

<sup>5</sup>New England Journal of Medicine, April 17 2003

<sup>6</sup>"Medical Overuse, Underuse, Misuse in America", Milleson, Micheal L.

<sup>7</sup>American Society of Health-System Pharmacists

# ePrescribing Value Proposition



## Prescriber

- Increased mobility, convenience, efficiency
- Access to patient's Rx history
- Drug and Allergy interaction alerts
- Reporting capabilities
- Reduced pharmacy calls
- Access to plan specific formulary
- Access to prior authorization forms

## Pharmacy

- Reduced errors due to misinterpretation or data entry mistakes
- Avoided unnecessary phone calls
- Increased processing efficiencies
- Improved customer relationships

Quality  
Safety  
Affordability

## Patient

- Reduce out of pocket costs
- Reduced pharmacy wait times
- Increased level of confidence
- Improved medication compliance
- Predictable co-pay

## Health Plan/Employer

- Member/Employee health
- Control increasing pharmacy cost trends
- Improved formulary adherence and generic drug utilization
- Future opportunities for disease management and patient compliance

# E-fILL Collaborative

## The Proposal

- To collaboratively promote and enable the use of electronic prescribing in Illinois to improve patient safety, healthcare affordability, quality and delivery

## The Players

- Kick-off 8/06
  - Initial HP's—BCBSIL, UHC, Aetna, Humana
  - IL-AAP, IAFP, ISMS
- Initially ZixCorp and DrFirst ... anticipated certification of other programs in 2007

## The Goals

- Enhance patient safety
- Improve office efficiencies
- Increase provider and member satisfaction
- Reduce pharmacy cost trends
- Transaction business model

# Program Offering

## eRx Collaborative sponsorship includes:

- Choice of Hand-held device loaded with an ePrescribing software application
- One year license fee and support
- Deployment (including training & one time patient data download)
- Participants can also access a browser version of the software from any PC with Internet connectivity (*funding for PC not included*)

